

“The platform focuses on less known but critically acclaimed children's books, including Newbery and Caldecott award winners... with selections guided by child education experts.”

— DECCAN HERALD, MAY 2026

ABOUT US

Founded in 2019 by **Sonia Lalwani**, Fun'O'Fable is a Bengaluru-based children's book subscription service for ages 0–12. We curate monthly book boxes built around each child's age, interests and reading history — selections guided by child education experts.

Our catalogue spans over **2,000 titles**, with a focus on lesser-known but critically acclaimed work, including Newbery and Caldecott award winners. Each box arrives hand-wrapped, with an age-appropriate surprise goodie — designed to feel less like a delivery and more like a small ceremony.

Caldecott Winners

Newbery Winners

Indian Authors

Hand-Curated

WHAT SETS US APART

Every box is built for one child — not a generic age band. Parents share their child's reading level, interests, and what they've already read; we do the rest.

We don't stock bestsellers. We seek out the books most parents have never heard of but every educator wishes more children read. The result: **a 4.9★ rating on Google with 100+ verified reviews**, and 5,000+ families served since 2019.

Plans start from a **₹649 single Beginner Box**, up to **₹12,100** for an annual Sibling subscription — with gifting and return-gift options for birthdays.

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YEARS CURATING

5,000+

FAMILIES SERVED

2,000+

TITLES CURATED

4.9★

GOOGLE RATING

AS FEATURED IN — DECCAN HERALD

Metrolife · 08 May 2026 · Amanda V James

Five bookstores that cater to city's budding readers



Bond Over Bindings at Jakkur.

AMANDA V JAMES
TEAM METROLIFE

Over the last 15 years, Bengaluru has become home to a growing number of bookstores dedicated entirely to children. These spaces stock thousands of carefully curated titles and often double up as learning studios, hosting storytelling sessions, workshops, author interactions and read-alouds.

In Jakkur, **Bond Over Bindings (BOB)** is a two-year-old bookstore catering to children below 15. Founded by Neha and Dinesh Kumar, the store houses over 15,000 new and pre-loved books in English, Hindi and Kannada,

spanning picture books, chapter books, Indian writing, global classics and hard-to-find titles.

Founded in 2019 by Sonia Lalwani, **Fun'O'Fable** operates as an online subscription-based bookstore for children aged 0-12. The store curates monthly book boxes based on a child's age, interests and reading history, with selections guided by child education experts. Carrying over 2,000 titles, the platform focuses on less known but critically acclaimed children's books, including Newbery and Caldecott award winners.

Now in its 13th year, **Lightroom** in Cooke Town stocks between 6,000 and

8,000 titles for readers aged 0-18. The store also hosts workshops, reading sessions and exhibitions.

Established in 2013, **Funky Rainbow** in JP Nagar exclusively stocks children's books by Indian authors for readers aged 0-18. Run by writers, illustrators and creative professionals, the store also operates as a travelling bookstore and book consultancy.

Meanwhile, **Booksetgo**, founded in 2018, shifted its focus entirely to children's books before opening a physical store in Seegehalli in 2022. Founder Supriya Anand said the store now caters to children aged 0-15, with activity books emerging as a favourite among readers.

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Presented by **DH**

FOUNDER

Sonia Lalwani
contact@funofable.com

REACH US

+91-7575030006
WhatsApp / Call

ONLINE

funofable.com
instagram.com/funofable